

Order Item Summary

CBS TELEVISION
STATIONS

WWJ-TV

Order ID: 54751 CF NTL-POL FBD - LBD: 11/01/12 - 11/06/12 HL#: Created: 11/02/12 07:06 PM
 Client: AMERICANS FOR PROSPERITY... CPE: / / 102 Agency Commission: 15 % Updated: GROBP on 11/05/12 01:50 PM
 Agency: MENTZER MEDIA SERVICES (24184) Product: AFP EST#102 (1300) Sell :20:00 Confirmed: 11/05/12 01:50 PM
 Buyer: ELISE CLOYD Demo: HHOLDS DMA RTG Sched. Code: Z **PRINT REQUIRED**
 AE: Maggie McWilliams Pol-GWTS-PH Billing Int: Monthly BM: SS
 Share: 0% WXYZ: 0% WDIV: 0% WJBK: 0% WMYD: 0% WKBD: 0% WPXD: 0% WADL: 0% CABLE: 0%

NEW ORDER CHG/PH 11/02/12

ok sr 11.2.12

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	MEARLY	0 0 0 1 1 0 0	MORN	60				0.0	\$400.00	2	\$800.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/01/12	11/02/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	MCBSSAT	0 0 0 0 0 2 0	MORN	60				0.0	\$4,000.00	2	\$8,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/03/12	11/03/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
003	MEARLY	1 1 0 0 0 0 0	MORN	60				0.0	\$400.00	2	\$800.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/06/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
004	DSOAPS02	1 1 0 0 0 0 0	SOAP	60				0.0	\$4,000.00	2	\$8,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/06/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
005	19:00 - 20:00	1 0 0 0 0 0 0	ACC	60				0.0	\$2,400.00	1	\$2,400.00		
	TO RUN IN FAMILY FEUD 7P-8P												
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
006	L2.5MEN	1 0 0 0 0 0 0	LFG	60				0.0	\$3,000.00	1	\$3,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
007	LLETTER02	1 0 0 0 0 0 0	LETT	60				0.0	\$4,000.00	1	\$4,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	DSOAPS02	0 0 0 1 1 0 0	SOAP	60				0.0	\$4,000.00	2	\$8,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/01/12	11/02/12	2										

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009	19:00 - 20:00	0 0 0 1 1 0 0	ACC	60				0.0	\$2,400.00	2	\$4,800.00		
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010	L2.5MEN	0 0 0 1 1 0 0	LFG	60				0.0	\$3,000.00	2	\$6,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/01/12	11/02/12	2										

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011	LLETTER02	0 0 0 1 1 0 0	LETT	60				0.0	\$4,000.00	2	\$8,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/01/12	11/02/12	2										

Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	19	0	\$53,800.00	\$45,730.00	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$53,800.00	\$45,730.00	\$0.00	\$0.00